

Meet A Mate Online

Master Internet Dating and meet your best love match available

Lesson 8 EBook

How to send and respond to e-mails and messages that create contact and a connection



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Lesson 8 –

How to send and respond to e-mails and messages that create contact and a connection

In this lesson, I'm going to show you how to:

1. To create attention, interest then rapport with those who contact you and with those with whom you desire to have a connection with.
2. I'll show you how to communicate in a way to make it easy for them to want to write back to you
3. You're going to learn how to establish a fun and playful rapport with others
4. The importance of getting a phone number and email address to set up the initial encounter over the phone or a web chat

Research shows that men tend to contact women 4 to 10 times as much as women contact men. It's just like in the real world so men shouldn't be too surprised by this statistic. Our culture says that men are supposed to make the initial approach, and it's not that much difference online. The real desirable women on the larger dating sites get up to 50 to a hundred views per day – so in order for the men to make contact with them, you really have to make your message stand out.

Men, don't let those odds discourage you. The vast majority of those e-mails the hot women get really suck. If you want proof of this, set up a dummy profile (also known as a reconnaissance profile) of some super hot chick on a dating website out of the area and see what type of responses you get. At the end of this lesson, I'll tell you about setting up a reconnaissance profile – but it's advanced) if you do you're going to probably laugh at some of them. You'll probably say, "Hey, that's just like the one's I used to use!"

As for the women contacting men - I want to encourage all the women to even up the score. Don't be afraid to initiate contact with men! Would you rather choose, or be chosen? If there's a guy out there that you really want to meet – In this chapter I'm going to give some tips and show you creative techniques that are sure to get their attention without seeming too forward.

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Men are truly flattered that women make the first move. Men who post their profile want and expect to hear from women.

You need to build comfort and interest at first – you can't move too fast. It's a step by step process that first requires their attention, then their interest, then the rapport. You can shape the progress to a certain degree, but your love interest will also have to be willing to follow your lead. You tug on the rope a little, let them catch up or go ahead of you, then tug on it again until you get there.

Benefits of e-mailing and instant messaging before meeting face to face:

1. When you send an initial message to someone, or respond to someone's message to you, you have the chance to think of a thoughtful, creative or **humorous** message. Relationships are best established through a gradual and mutual buildup of interest and attraction.
2. You have the convenience of sending or responding to messages at your own leisure – it can be instantly – within an hour – a day or a **week**. You control the timing of your message.
3. E-mailing to someone new for the first time is so much easier for most people especially if you're **shy**. The awkwardness or fear of rejection isn't nearly as great as compared to a face to face encounter. It allows people to ease into a relationship.
4. It gives you the opportunity to hone your conversational or **flirting** skills if you haven't done it in a while. It gives you the opportunity to know someone's likes and dislikes much better before you meet them in person
5. It creates a fantasy like thrill of anticipation when you get to know someone on an **intellectual** and cerebral level first before meeting and seeing the other person up close and personal.

Getting them to open and respond to your messages:

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The most important element of getting another person to respond to your message is the subject **heading** of the message. If it's not compelling – I don't care what the body of your message says – if they don't open it – you've wasted your time and an **opportunity**.

It's also very important to remember that most people, including online daters are attracted to those who are enthusiastic and have a sense of **playfulness**. The more ways you know how to have fun, the better your chances are of meeting someone. You want to make sure that your messages show the playful **fun** side of you.

Techniques and samples for sending messages

1. The incomplete sentence: Advertising agencies know that humans are programmed to **complete** thoughts. By putting in the subject line an incomplete sentence, the likelihood of them opening it is much greater. For example:

- The one thing you forgot is...
- I really like the way you....
- How about if we....

2. Pick out one of their **interests**, and mention it in the subject line – Seeing the word in print of one of their interests will usually get them to open the letter

- So you know Karate?
- You like the Lakers?
- I Love Yoga!

3. If you know their **name**, put their name in the subject line. It's especially effective if you use it 3 times in a row – Linda, Linda, Linda....

4. Avoid **physical** compliments – they tended to rate low in the studies on responses

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5. Be **literate** - make sure you didn't misspell any word in your e-mail, especially the subject line.

Following are some very important tips that will increase your responses and effectiveness:

6. Most websites try to match you with others who have similar traits. If you want to move yourself to the top of the list, change your profile **often** – even if it's only a few words. You can change a picture or even a few periods or dashes in your bio. Every time you change it – you get moved to the top of the list.

7. If you're not getting enough results – open your standards – it can be your **geographical** radius – it can be a few years in age up or down – Make changes that you can live with. It can make a huge difference if you live next to large metropolitan areas like Los Angeles or New York.

8. Invite someone you're interested in to www.TheCompanionator.com – it will give you the opportunity to open up lines of communication with them – just like when you were in High School and you worked on a project with someone you had a crush on.

9. Contact anyone who you think is interesting – even if it's for conversation – you can ask them about their online experiences – ask them to critique your **profile** or pictures!

The reconnaissance profile

If you really want to excel in online dating, an advanced and enlightening technique that really gives you insight into what works best and to see what the competition is doing is create what's called a "reconnaissance profile".

What this means is to create a profile of the opposite sex detailing all the qualities you would like in a perfect partner to see what the **competition** is like. Emulate one from another person on the opposite end of the country. Post it online in order to witness and analyze what types of responses your competition is doing.

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Some might consider this tactic unethical or unscrupulous, but my opinion is that as long as you don't respond to anyone more than once or lead them on – I can't see any harm in it. In fact, nearly anyone who claims to be an expert should do this if they want to understand the inner workings of internet dating.

I'm really serious about this part - If you ever decide to do this, you must be very careful not to pretend that you have an interest in them – or lead them to believe that you could possibly be a match. This is totally unethical and heartless – so please don't even think about it.

Although you won't be carrying on any significant dialogue with them, see what kind of messages you get, what keywords are most effective etc. Get a feeling for what types of messages being sent to your fake profile that are most effective. You might even pick up a few good lines you can use. This is discussed in more detail in my online workshop.

In this lesson, we learned how to send unique messages to those that you're interested in – the type of messages that will most assuredly get them to write you back. We also covered how to respond to those you want to connect with, and how to be flirtatious and attractive.

In the next lesson, I'm going to show you how to successfully plan your first encounter by making your best first impression. I've been told that this is some of my best work – and it's full of some great techniques in information that will greatly enhance your desirability and attractiveness in the dating marketplace.