

Meet A Mate Online

Master Internet Dating and meet your best love match available

Lesson 5 EBook

How to create a magnificent, magnetic and mysterious dating profile bio



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Lesson 5 –

How to create a magnificent and mysterious dating profile

In this lesson, I’m going to show you how to create a magnificent, magnetic and mysterious dating profile bio – something original that will fascinate, create intrigue and cause readers to contact you. Our goal here is to create one

- To cause fascination, attraction and interest in you
- To write mysterious, intriguing paragraphs that make others write you for more information or clarification
- To make it as easy as possible for others to ask you questions about yourself, or comment on something funny you wrote.

Your personal bio is the **meat** of your presentation. Your main photo is the hook, the headline and username is the subtitle or the secondary hook; and the bio is what gives your profile **substance**.

Earlier I used the analogy of the movie trailer and how they create it to make the viewer want to come back and see more. I want you to keep that same concept in mind when you craft your online Biography. Are you a serious person? Do you like to be funny? Do you want others to see you as fun and exciting?

Think about the emotions, mystery and intrigue a good **movie trailer** creates. When you write your bio, I want you to keep that same formula in mind. Tease the reader with a great intro, tantalize them, then cut it short just as you’re about reveal the ending. Just like most successful movie trailers have a time frame that is optimum (2 minutes and 30 seconds), so must you create your optimum personal biography in no more than 4 to 8 paragraphs.

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Within these 4 to 8 paragraphs, you have to condense the **highlights** of who you are and what you're looking for into as few and exciting, intriguing, mysterious and descriptive words as possible. It's also very important to inject **humor** and playfulness. The majority of singles reading profiles don't want to read a book on someone's life – they just want the highlights.

The best way to craft a great bio is to use a program like “Word”, “Google Docs” or “WordPerfect” to draft it on so it checks your **grammar, punctuation and spelling**. You wouldn't write a Resume with grammatical or spelling errors, nor should you write your dating profile with glaring mistakes. These programs will check your errors for you.

There is typically a 4 part formula that I like to follow when creating a magnetic bio

1. You must start with an **opening line** or paragraph that grabs the reader's attention
2. Show (in words) a few brief stories about yourself and what you like to do in **2 to 5** paragraphs
3. Show (in words) what type of **person** you're looking for and what you don't want in 1 to 2 paragraphs
4. End with humor and a **call to action** in the final paragraph

Part 1 - Start with a great opening line or paragraph – Borrow one from one of your favorite comedians or authors – or even a quote from a movie that fits your personality or will fit one of the brief stories you're going to be sharing about yourself. Your opener will often determine whether or not the reader is even going to look at the rest of your profile, so you have to immediately grab their attention.

Part 2 - Show (in words) a few brief stories about yourself – Next you're going to share a few condensed highlights of your life, enough to whet the appetite of the reader so that you sound interesting enough that they want to read more.

Think about some of the most fun and exciting experiences you've had in your life, then begin by saying something like: “After an incredible springtime day of hiking in beautiful Yosemite Park, a big black bear entered our campsite and changed my life...”

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Or something like, “I once asked a dear female friend I hadn’t seen in a while if she was pregnant – she said she wasn’t...” or whatever fun, daring or embarrassing thing that happened to you. Tease your readers with, “if you want to hear the rest of the story, you’ll have to ask me”. Or don’t even finish the story – leave it open ended. The purpose is to make it as easy as possible for someone to want to contact you and ask you questions.

Here are a few questions you can ask yourself to give you some ideas:

- List the 3 biggest accomplishments of your life
- List the 3 funniest things that ever happened to you
- List the 3 most embarrassing things that ever happened to you
- List the 3 most memorable incidents of your life
- If money wasn't an object, describe how you would live the next year of your life.
- List any 3 living people in the world you would like to have dinner with
- List any 3 dead historic people in the world you would like to have dinner or go on vacation with
- If a movie was made about your life, what would the title be and what actor would play you?

There should be plenty of material to write about yourself– remember – write your story with lots of descriptive words and make it sound as interesting as possible. Humor is always a characteristics nearly all daters look for.

Here’s an example I used in one of my profiles:

“I've accomplished and experienced quite a bit in my life and I've had my 15 minutes of fame. Maybe you've seen me at the movies. I make it a point to go at least every other week because I go so often I get a discount on popcorn.”

Part 3 - You should also write a paragraph or two describing your likes and dislikes:

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- What characteristics do you look for in a partner?
- What was the last movie you watched or book you read?
- What are your 3 all time favorite movies?
- List the 3 most favorite things you like to do in life
- What is the one job in the world that you would love to do?
- What are your 3 favorite quotes from a movie, person or song?

For Example, here's something else I wrote:

I eat healthy, I exercise regularly, I practice yoga and martial arts. I'm not a vegetarian, but I have dined on animals that are. I've heard that the first vegetarians were probably unsuccessful hunters.

That one's probably not the ideal one for vegetarians – so here's another example;

The code I live by is to be kind to others and always strive to do the right thing - life is challenging enough without worrying about bad karma too. I've discovered that generosity is its own reward - the more you give, the more you get in return. My family, friends and pets are the most cherished and valuable things in the world to me.

Part 4 – End with some sort of Humor and a call to action – The reason you create your bio is to market yourself so that others will contact you. Any good marketing piece always has a call to action at the end. After all that's the whole purpose of you writing it, isn't it? Just like in show business, you want to leave them wanting more.

Once again, you can look up on the internet countless expressions or quotes from famous people that think like you do or you admire. There should never be a lack of a good closing – then follow it with the call to action.

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Here's an example of a closing sentence with a call to action I used once:

“Always do whatever's next, so the next thing to do is write me!”

Keep in mind that your goal here is to create a relationship resume that leaves them wanting to know more about you. Ideally, it should be 4 to 8 paragraphs long, but within those paragraphs, you have to carefully select phrases and words that create intrigue and mystery.

You don't want to let them know too much about you, just enough to make them want to give you a reason to ask you more about yourself. You want to evoke an emotional reaction. You want to try and communicate that you're not really taking this seriously even though you are.

Here are some tips:

- Write a line about what you would do if you won the lottery
- Bring some humor to it
- After you tell a brief story, Google jokes or quotes about the theme of the story, and weave it into the paragraph
- Ask the reader to write you if they need clarification about a story you've told
- Have fun with it – be playful and don't take yourself too seriously
- You will attract what you put out
- Be concise, it's like speed dating - You have a short window to showcase yourself
- Show, don't tell – don't say I love to travel, say one of my best trips was to Machu Pichu when I.....
- Check out other profiles to spark ideas
- Spell check and always proofread it

Here are some definite “Don'ts”

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- Brag about yourself
- Use overworked clichés like, “I love to laugh” , “I love walks on the beach” or “I’m as comfortable in jeans as in a dress”
- Be overly sexual
- Be Condescending
- Whine or complain
- Don’t talk about sex in the profile
- Talk about politics, religion or ex’s
- Curse or use crude language

You may have to rewrite it and tweak it a few times to get it just right. Ask a few friends for an honest opinion or I also offer a service where I will professionally create one for you. Visit my website at www.TheCompanionator.com for more tips or <http://callthecompanionator.com/consultation-sales-page/> if you’d like me to craft it for you.

In this lesson, I showed you how to craft a bio that gets the reader to want to know more about you plus questions you can ask in your bio that will make it easy for them to contact you.

In the next lesson, I’m going to show you a dating website search engine of the top 40 dating websites that gives you the opportunity to