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Lesson 3 E-book How to Create Clever Captions for your profile



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Lesson 3

How to create clever captions for your profile

In this lesson, our goal is to

- To add interest and humor to your pictures
- To create more attraction
- To help others start a conversation with you

One of the most overlooked features of a great relationship resume is the power of a *funny* <u>or provocative</u> caption under a photo. I have gotten more positive comments and attention from clever captions I've used than my <u>bio</u> itself.

Most of the captions I've ever used have been from clever sayings I've heard over the years. You can Google favorite authors, musicians or comedians for expressions or phrases they've used that make you laugh. The type of <u>humor</u> that amuses you reveals a subtle insight into who you are.

The easiest way is to Google <u>"Dating Quotations" or "Quotes of Love"</u> or something similar – and you could spend a whole day picking out ones that fit you. Another idea is to Google quotes from your favorite authors or comedians and pick out one that suits you. One of my favorite authors is Ashleigh Brilliant, and if you go on his website you'll find more "Potshots" as he calls them than you can use.

Many of the captions I've used are humorous takes on the picture, or an expression or joke I've heard that fits the picture – here are a few examples:

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"Up the river fortunately with paddles"



"My workout for this day was jumping to conclusions, running my mouth and exercising discretion..."

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"We get some kind of weather here nearly every day..."



"I try to take it one day at a time, but sometimes several days attack me at once."



"Inform all the troops immediately that communications have completely broken down!"

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"I don't always drink beer, but when I do.....I prefer Dos Equis..."



"It could be that the purpose of my life is only to serve as a warning to others."



"Don't believe everything you hear about me, no matter how true it may be...."

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"Strange as it may seem, my life is based on a true story....."



"I want either less corruption, or more chance to participate in it."



"Success for some people depends on becoming well-known; for others, it depends on never being found out."

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It's always a good idea to have a picture that is totally out of context that will cause a viewer to contact you. This one has gotten a lot of laughs and responses:



Now you know.....

If you want a steady supply of the best and most current humor and lines – you can have it delivered to your e-mail box 5 times a week. Subscribe free on <u>www.Newsmax.com/jokes</u> for the nightly monologues from Jay Leno, Dave Letterman, Jimmy Kimmel, Jimmy Fallon, Conan O'Brian and Craig Ferguson.

You'll never run out of material -

In this lesson, you've learned the reasons why clever captions can not only attract interest in you, but also give readers an easy, compelling reason to write and contact you. In the next lesson, I'm going to show you the second most important part of your profile, and that's how to create a compelling and remarkable headline that will get the reader to open and read your profile.